

Tuesday, November 14, 2006

## NFTA, Myrtle Beach co., firm up NF flights

### Business First of Buffalo

Non-stop airline service to and from Myrtle Beach, S.C., will be available beginning next March from Niagara Falls International Airport.

The [Niagara Frontier Transportation Authority](#), the airport operator, joined with officials from Myrtle Beach Direct Air & Tours to announce service will commence March 8, 2007. Business First reported in October that the two entities were negotiating a contract.

Flights will be offered on Fridays and Mondays through Nov. 1 on Boeing 737-200 aircraft, which have a seating capacity of 124. Introductory one-way fares called "March Myrtle Madness Specials" are being offered for \$99 and must be booked by Dec. 31, 2006. Golf packages will also be available.

The company, which is also introducing service in Newark and Pittsburgh to the South Carolina area, hopes to lure travelers from Western New York, northwestern Pennsylvania, and Southern Ontario.