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Airline offers Myrtle Beach flight

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Starting in March, a new airline will fly from Pittsburgh International Airport to Myrtle Beach, S.C., the Allegheny County Airport Authority said Thursday.

Myrtle Beach Direct Air and Tours picks up where Hooters Air left off when that service ceased this summer. The airline will offer one nonstop flight each way on Thursdays and Sundays, with one-way fares of \$99 to start.

The service will launch March 7.

"We see a fantastic opportunity in Pittsburgh," said Myrtle Beach Direct Air and Tours president Ed Warneck. "Many people from this region visit Myrtle Beach."

The airline will use 125-seat Boeing 737s. The public charter flights are operated by Sky King Inc. of Sacramento, Calif.

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